

**Upper Arlington Alumni Association**  
**Board Meeting Minutes of April 30, 2019**

A scheduled meeting of the Association was held at the Offices of the Upper Arlington Board of Education, 1950 North Mallway Drive, Upper Arlington, OH 43221 at 5:30 pm.

The following were present: Board Members-Doug Trotter, Bill Hall, Ron Johnson, Jennie Ravary, Beth Wroe, Gary Nack, Catherine Kennedy, Jack Graf; and Alice Finley and Megan Lewis Potts. Absent were: Margareta Finelli, John Kost, Sarah Eagleston. President Doug Trotter served as Chair of the meeting who determined that a quorum was present, convened the meeting, and proceeded with its business following the distributed agenda attached.

The minutes of the March 19, 2019 meeting were distributed to the members; then discussed without correction and therefore adopted as submitted.

The meeting proceeded noting that due to her recovery Margareta is still unable to participate. The Board wished her continued recovery.

The President presented his positive observations concerning the progress of the Association tasks. He noted that the meeting of June 11 has been moved to June 4 starting at the trial time of 5pm.

The attached financial report of UAAA funds held by the UA+ed Foundation was distributed and reviewed noting that the Total Balance includes the separately listed Class of 1951 Fund.

Committees presented their reports to the Board as follows:

**A) Image and Branding- Chair-Gary, Board Members-Bill, Jack, with Alice, Megan, and Jane DeSantis Matyac, + Brenda Ricketts Rizzo**

The first committee meeting was held on April 11, 5:30- 7pm in the Central Office Board Room. The committee includes UA graduate volunteers Jane Matyac and Brenda Rizzo.

Logo review was the first task. It could connect to the UA Foundation and the System positioning of Serve, Lead, Succeed. Student input will be arraigned by Alice when requested as study progresses. A logo designer may be suggested.

The second meeting was held on April 25 at 5:30. The committee will review its responses to the Communication Plan distributed and to be tallied by Jane at its next meeting scheduled May 9 at 5:30.

The UAAA message must create value for each class with the tools to organize its affairs. Many classes have Facebook pages; but are they going to be maintained over time as the time available to do so may become dissipated for its administrator. UAAA site must be able to handle video content and search capabilities.

It was noted that the opportunity to aggressively promote the Association message should be optimized at the July 6 Open House.

**B) Outreach and Communications- Chair-Bill, Board Members- Catherine, Jack, with Alice, Megan and Mary Cameron**

The attached was delivered to the Board as a summary of the committee progress.

Vigorous investigation of available web site and data base options will continue in advance of the next Board meeting.

The next meeting will be held May 3 at 4pm.

**C) Recognition Events/Open House- Chair-Beth, Members-John, Sarah, Ron, Jennie**

The UAAA Open House will be held on Saturday, July 6, 2019, opening at 1pm and closing at 4pm. Set up can be the night before and that morning. The nominations for our Awards are coming in and several are duplicates for the same nominee.

It was announced to the UAAA that there will be no UA Band this year since the kids are on vacation after the 4<sup>th</sup>. This will be reviewed and discussed further. In addition, it was decided not to employ an Alumni band this year. Using a recorded music shuffle will be explored as background entertainment.

The next meeting will be 5/19 at 4pm

**D) Nominating-Chair-Bill, Member-Sarah**

The Committee will conduct its business as time approaches for completing a slate of candidates.

The Chair asked if there was any new business to come before the meeting. There being none, he announced the next meeting would be June 4, 2019, 5pm at the Board Offices with the agenda to be distributed in advance.

There being no further business for full Board action, the Chair adjourned the meeting at 7:00 pm.

*Jack R Graf Jr*

Jack Graf, Secretary