



Upper Arlington Alumni Association
Board Meeting May 12, 2020, 5:00 – 6:30

Zoom Video Conference

MINUTES

President's Comments: The fund for Doug and his wife.

Tony Callander	Catherine Kennedy	Beth Wroe
Sarah Eagleson	Sam McCoy	Alice Finley, Exec Dir
Nic Fortkamp	Gary Nack	Megan Potts, Ass't Dir
Jack Graf	Jennie Ravary	Will Reynolds, Ambassador
Bill Hall	Doug Trotter	Abby Vitali, Ambassador

- 5:00
1. Call to Order
 2. Roll Call: Catherine **Sarah Eagleson and Doug Trotter were not in attendance**
 3. Approval of Minutes of March 10, 2020 Board Meeting: **Approved**
 4. Financial Report & 2020 Budget: Megan & Catherine: **See attached.**
- 5:15
5. Committee Reports
 - a. Open House – Tony & Megan: **Will not happen because of COVID-19. Looking at a solution to celebrate and recognize UAAA. We'll know more. Looking at car caravan. Want to do something. Brain storming session on the calendar.**
 - b. Hall of Fame – Tony: **Meeting was postponed, but they're moving forward. We help with communication and the day of. Tony has spoken with contact via email. Still needs to talk to him about timing. Would be interesting to see what we can do with visual and performing arts and support them; however, that is not on this year. He is going to still try to connect with Alicia McGinty to recognize artists as well.**
- 5 min
- 5 min
- 10 min
- 5 min
- 10 min
- 10 min
- 10 min
- 6:10
- Communications – Catherine: **LinkedIn...networking; social media webinar. Newsletter to go out beginning of next week Completed write-up on alum Darin Hadinger and his company mustER to go on website and out through social media and newsletter Tarik Yousof and Paula Gilmour highlights on Alumni Spotlight and through social media Ambassador Program appeal went out through social media (thank you, Will and Abby!) Pushed out award nomination reminder through social media Posting, on average, once a week through social media Collected old Norwester yearbooks to look for "throw-back" opportunities**
- 6:15

6:29

6:30

- c. Reunions – Gary & Megan: **Everyone’s is postponed. Haven’t heard from two classes. One has rescheduled for Thanksgiving weekend.**
 - d. Youth Initiative – Nic or Sam **Put out link to apply to Ambassador Program. Lots of feedback. Next Friday we’ll be on Kickin’ It Live, which will make it more visible to students. Flyer has gone out through all different media. Students are going to recommend friends. Put on UA Discussion Forum. Bill sharing on LinkedIn. Nic to send to last three years of Leadership UA students. Megan and Alice to share through Theado.**
 - e. Awards – Beth & Jack **Nominations; communications; ideas on how we’ll present these. Nominations going to Megan. We have three for distinguished and two for Outstanding. Will to share with Kickin’ It. Cutoff is 17th. Let’s set up a zoom meeting to go over the nominations. Question of the legitimacy of a nominated person who went to UA all but Junior and Senior years. Won’t change the definition of who is an alumni, but we can be flexible on who receives awards.**
 - f. Patron Program – Patron Program – Bill: **See website for updates to Patron Program, including reciprocity. Can be cumulative only in \$250 increments. Sarah would like to give a thank you call to everyone at black and gold or higher. Nic shared that there needs to be named levels lower than \$250 because it is more inviting for people who can only give at those levels. Bill confirmed and said the committee would look at it right away. Tony thinks recognizing people for yearly giving is also worthwhile.**
 - g.
6. UA Education Foundation Update – Alice: **Superintendent has asked us to lead efforts to raise money to feed students over the summer for students who are eligible for free and reduced lunch. Our community is set up for that. So Education Foundation just approved a grant for \$25,000, and Community Foundation has agreed to \$15,000. May also be going to Rotary. Our goal is to get close to \$60,000. We may need more than that. The other consideration is the Bash, our primary fundraiser. We have 1200-1400 people on average, so we’ve spent time looking at it a few different ways. Safety, financial concerns, but safety is #1. We have not announced anything. But there is a strong possibility that we won’t have our main fundraiser. We’ll have to look at other ways to bring in money to pursue our mission. That being said, our Foundation is very strong. We have money in savings, and we have incredible donors. We anticipate that we’ll be okay. Auld fund was going to support IDEA Day, but it wasn’t used. Can we use it toward supporting food for families and students.**
7. Other Business
- a. Senior Congratulations Project: **Since there’s not a graduation ceremony and we’re trying to get information out to our alumni that we’re doing something is that we’d get a solicitation out to alumni asking if we can use their name on a letter to the graduating seniors, welcoming them to becoming part of the alumni group. The method to do this would be in a google doc that would say we are allowed to use the alumni name. The school system would use their email system to get it out so that there is anonymity. The logistics are far more complicated than we would have**

imagined. Our hope is we can overcome them so we know how to do it in the future.

- b. Privacy Policy
 - c. **Auld Fund & UA Summer Meals Program: We had agreed to apply Auld Fund to go to IDEA Day. This is to be spent by UAAA for whatever we deem worthy. Let's approve the full 4% (\$571) to be directed to the UAEP's fund called the Upper Arlington School's COVID Crisis Fund. We created this fund because there's a variance in what we'll raise and who will need it. If, by chance, we have more than we need, the funds will go related needs. Jack motions. Nic seconds. Equal UA would also love to help.**
- 8. Toast to Good Health & Golden Bears
 - 9. Adjourn

2020 Meetings:

- Jan 7 - Board Meeting 5:00 – 6:30
- Mar 10 - Board Meeting (Reunions) 5:00 – 6:30
- May 12 - Board Meeting 5:00 – 6:30
- Jul 3 - Open House Cancelled
- Sep 15 - Board Meeting 5:00 – 6:30
- Nov 12 - Board Meeting (New board members, officers) 5:00 – 6:30