

Upper Arlington Alumni Association
Board Meeting Minutes of June 4, 2019

A scheduled meeting of the Association was held at the Offices of the Upper Arlington Board of Education, 1950 North Mallway Drive, Upper Arlington, OH 43221 at 5:00 pm.

The following were present: Board Members-Doug Trotter, Bill Hall, Ron Johnson, Jennie Ravary, Beth Wroe, Gary Nack, John Kost, Sarah Eagleston, Jack Graf; and Alice Finley and Megan Lewis Potts. Absent were: Margareta Finelli, and Catherine Kennedy. President Doug Trotter served as Chair of the meeting who determined that a quorum was present, convened the meeting, and proceeded with its business following the distributed agenda attached.

The minutes of the April 30, 2019 meeting were distributed to the members; then discussed without correction and therefore adopted as submitted.

The meeting proceeded noting that Margareta has returned to the hospital and is still unable to participate. The Board wished her continued recovery.

The financial position of UAAA has not changed since the last meeting but there will be expenses incurred in the near future as our Open House becomes a reality. Our income has been \$310.00 in the last 6 months but is expected to increase concurrently with the Open House. The UAAA spends \$125.00 per month on data base management.

Committees presented their reports to the Board as follows:

A) Open House- Chair-Beth, Members-John, Sarah, Ron, Jennie

The need for volunteers was filled at the meeting. Set-up will be on Saturday at 11 am with custodial staff having arranged the tables for that purpose.

The band Girl Friends will play in the cafeteria at 1:00-2:30 and there will be tables for groups organized by decades of graduation year to meet and chat. The Awards Ceremony will start at 2:30 in the learning center.

The concession stand will be open during the entire event with product to be provided by the UAAA and the gross revenue to be allocated to it.

Raffle tickets for the carved bear will be sold as a fund-raising event for the UAAA.

The Agenda of the committee meeting is attached.

B) Awards- Board Members- Doug, Beth, Bill, with Alice, Megan.

A discussion of naming the Outstanding Alumni Award in honor of a person was discussed and determined to be inappropriate for this repeating award. The award name will remain unnamed.

Ellen Clark will be recognized for her years of dedication to the UAAA and management of BearAlums.com

A discussion of the nominees for the Outstanding and the Distinguished Alumni followed with Pete Edwards Jr and Herb Brown be elected. Bill will verify the availability of each for the Parade and John will provide their vehicles for no more than 2 passengers each.

The summary of the nominees is attached as record preservation for future years.

C) Outreach and Communications- Chair-Bill, Board Members- Catherine, Jack, with Alice, Megan and Mary Cameron

It was noted that the involvement of recent graduates in the affairs of the UAAA should be always encouraged.

Adding a Junior and Senior Ambassador to Board was discussed and adopted. One student annually will be selected by appropriate method by the High School Staff from the junior class. The length of the term would be for the both the junior and the senior years. The first year will have an appointed Senior to establish a 2-year term rotation.

Social Media augmentation progresses by Catherine's volunteer management. A schedule of media releases is being prepared. Board members are encouraged to participate in the effort to create wider media use and therefore recognition.

The vigorous investigation of available web site and data base options will continue with all methodologies being discussed. A clarification of the UAAA ability to fund new software will be investigated with the UA+ed Foundation Executive Committee.

D) Image and Branding- Chair-Gary, Board Members-Bill, Jack, with Alice, Megan, and Jane DeSantis Matyac, + Brenda Ricketts Rizzo

Pending the outcome of the Association Software selection; the Committee encourages continued UAAA efforts to promote the purposes if the UA+ed and the UAAA.

Involvement in the Golden Bear Bash on September 1, 2019 is an opportunity to achieve that goal by successful sale of 50/50 raffle tickets to the attendees.

E) Nominating-Chair-Bill, Member-Sarah

Bill asks each Board Member to submit the names of 3 candidates for nomination for the upcoming year end vacancies.

The Chair asked if there was any new business to come before the meeting. There being none, he announced the next meeting would be September 10, 2019, 5pm at the Board Offices with the agenda to be distributed in advance.

There being no further business for full Board action, the Chair adjourned the meeting at 6:30 pm.

Jack R Graf Jr

Jack Graf, Secretary