



4th of July Open House – Post Even Report

Submitted by Tony Callendar

Plans:

- Large banner in front of building with message and logo
 - Worked great and can be re-used for future events
- Door Decoration Contest
 - UA art students and some recent alums participated in the UACA door decoration contest
 - Enter front door UACA contest – United We Roar and Art takeover
 - Art students and recent alums completed the installation project and received social media presence and gift card
- Feel good video – worked great, over 1600 views!
 - Walk through of UAHS video that highlights places in the building and memories that we are collecting from alumni – text layover images/video
- Email blast with video and award winners and participation in the “parade”
- Budget – overall came in under budget with minimal supply cost