



Upper Arlington Alumni Association
Board Meeting July 14, 2020, 5:00 – 6:30
Zoom Video Conference

Tony Callander
Sarah Eagleson
Nic Fortkamp
Jack Graf
Bill Hall

Catherine Kennedy
Sam McCoy
Gary Nack
Jennie Ravary
Doug Trotter

Beth Wroe
Alice Finley, Exec Dir
Megan Potts, Ass't Dir

- 5:00 1. Call to Order
2. Roll Call: Catherine: **All Here**
3. Approval of Minutes of June 11, 2020 Board Meeting: www.bearalums.com; **About UAAA Board Login; UAAA2020 is login; minutes approved by consensus.**
- 5:15 4. Financial Report & 2020 Budget: Megan: **See financials.**
- 5 min 5. Committee Reports
- 5 min a. Open House – Tony & Megan: **See report; the large banner was under budget and can be used for future events; hammering into the ground in early July is a challenge; Door decoration contest did really well; even art students that had graduated came back to participate with current students; got a lot of press; kids got gift cards; video was great and could be updated regularly; it has over 1,600 views which is great news; we have developed a stronger bond with UA Civic Association participating in parade with our alum award winners riding. Don't know what next year looks like; will have to wait and plan accordingly. Need to consider where to go next year because we'll have double reunions...some way to host multiple reunions at one time. Perhaps put together a committee to work on this. The official language is "[reunion year] plus one;" it has been about five years since we had the Barrington after-parade event.**
- 5 min
- 10 min
- 5 min
- 5 min
- 5:55
- 6:00
- 6:15 b. Hall of Fame – Tony: **Not a lot to report; need to keep track of when nominations close for the year; it has been included in all of our communications.**
- c. Communications – Catherine: **Colleen Wright? Alumni Spotlight? Social media calendar (get together with Alice and Megan to create a plan given that our Alumni calendar is a little up in the air).**
- d. Reunions – Gary & Megan: **We had wanted to reach out in the fall to start supporting alumni in their planning. Gary and Megan connected about starting earlier and will at very least send out the dates that Civic Association has shared already. We'll include both this year's and next year's alumni.**

- e. Youth Initiative – Nic or Sam: Final stage of selecting Ambassadors; received many applicants and narrowed search; needed more boys; interviews scheduled for Wednesday and Friday of next week (selections made in the following week) with eight of the kids; after that, introduction to Abby, current Ambassador, introduction to the Board as a whole by email; working on an orientation for them to officially welcome them to the program and to give them more information about what they'll be doing, give them some swag; we were able to expand our search with the extra time, and it helped them communicate with Alice and Megan to establish some standing policies so that it's well-formulated moving forward...what to look for throughout the interviewing process, what onboarding looks like, and now we're ready for the future. In the application process, the applicants shared what they thought the UAAA could do to connect with students. Will, as first Ambassador alum, gets to choose how to spend his grant. He's still considering. Spoke about how to achieve diversity in race, ethnicity, gender, sex, and in thought. Next year, we'll be more ahead of the curve to pursue applicants. Getting teachers involved in tapping students who would be good candidates will be key. Next year, we'll have a lot more time. Longer exposure period.
 - f. Awards – Beth & Jack: We have not been able to give Kent his award. He was unable to ride in the parade. Bill and Jack rode in John Kost's car, and they had a lot of institutional knowledge about our city. There was great participation in both parades. Alice has put together a process and timeline to follow for next year so that we can have more nominees next year. Idea for this fall to consider is a young alumni award. Doug has a classmate who would like to be on the award committee for next year.
 - g. Nominating Committee – Jack: Bylaws state that we have to fill four seats and the process to follow. You get a slate of four people. Secretary takes request for anyone who wants to run for a chair position. The four departing will be Gary, Beth, Jennie, and Sarah. It will be very important that we find good candidates for these positions. We can open up opportunities to take possible candidates to all alum. Want to consider for DEI. Need to nominate a board member from Education Foundation to be a part of the nominating committee. Let's find some good people! Question about involving volunteers that could create a pipeline for potential board members.
6. UA Education Foundation Update – Alice: Had a full board meeting last night; new meeting added in light of district's dedication to DEI; it's really important for UAEF and UAAA to know what's going on in the district and serve as ambassadors to the district; district is having a hard time now with figuring out how to provide education during Covid; also focused on hiring a Chief DEI Officer—top administrator who will be coming in and looking at what the district can do better; Instagram has an account called DearUASchools that tells some really hard stories about what students have experienced; there is a website for the district dedicated to DEI; UAEF knows a number of grants will be dedicated to DEI; since we used our Auld Fund toward feeding children over the summer—150 children are coming every day to receive food. Transportation and Food Services have made very strong relationships with families, and it is making an impact. They

have nine families they deliver the food to because they don't have access to pick up. UAEF is not doing the Golden Bear Bash. They're focusing on social media. Please follow us. It's good for both organizations. They will be sending out letters to all families with children in schools, explaining mission, and asking for support. They're continuing to work with the architects to design the new Foundation room, and we're excited about having meetings and events there—would be great to meet there before the open house next year. Alice did an interview with the Columbus Dispatch about effect of Covid on reunions. Hopefully we'll get a little press when they do their article.

7. Other Business: **One of the reasons we added a meeting in July is establishing a cadence. What is the right time to have these touch points? Felt right after wrapping up two of our programs (awards and open house) and then to plan for the second half of the year. What is second half of the year about? Among the things we'll be doing is codifying a lot of these processes. Already happening for Awards program and Ambassador program. The focus on reunions and getting out of the gate effectively, bringing on Ambassadors effectively, etc. Helps us set focus.**

Nic knows families who receive the food, and it is very impactful. For DEI, please reach out to Nic or Catherine to talk about what is going on. Network UA, community groups want to all make a pledge for civility. School plan is rolling out for the fall. Online academy or a hybrid model that will depend on the level of severity of Covid. It's not going to look the same. Will there be further need for families? Half of the kids who come do not qualify for free and reduced lunch. This is more situational. We receive less because we haven't had a huge need. We have a couple of funds that UAEF that goes to the schools to pay for meals but it hasn't been to this extent.

Possibility of in-person meeting. Ideal would be outside.

Want to say thank you again to Ambassadors. Well wishes to Will!

8. Toast to Good Health & Golden Bears + Adjourn

Minutes submitted by Catherine Kennedy

2020 Meetings: On reverse

2020 Meetings:

Jan 7 - Board Meeting 5:00 – 6:30

Mar 10 - Board Meeting (Reunions) 5:00 – 6:30

May 12 - Board Meeting 5:00 – 6:30

June 11 - Board Meeting 5:00 – 6:30

July 3 - Open House Cancelled

July 14 - Board Meeting 5:00 – 6:30

Sep 15 - Board Meeting 5:00 – 6:30

Nov 12 - Board Meeting (Voting new board members, officers) 5:00 – 6:30