

AGENDA

Upper Arlington Alumni Association

Full Board Meeting

Date	Tuesday, January 12, 2021	
Time	5:00 PM - 6:30 PM	
Participants	Present:	
	Angela Lanctot, UA+Ed Representative Bill Hall Catherine Stewart Kennedy, President Elect Doug Trotter Jack Graf, President Jen Faure Kellie Ali Kelly Cantwell, UA+Ed Representative Nic Fortkamp Sam McCoy	Sheridan Hendrix Tony Callander Caroline Langmeyer, Ambassador Elizabeth Goth, Ambassador Krish Mawalkar, Ambassador Abby Vitali, Ambassador Kate Mason, Ambassador Natalie Harrison, Ambassador Luca Nogueira, Ambassador
	Absent: Tony, Natalie, Kate, Caroline	
Location	Zoom Meeting	

Time	Agenda Item	Preparation for the meeting	Person reporting
5:00 - 5:30 PM	Welcome & introductions	Tell us one thing about a favorite Teacher and/or favorite activity in HS Overview of Dynamic Agenda, Consensus agenda, connection to UA+Ed, What is our purpose?	Everyone!
5:30 - 5:35 PM	A minute to Celebrate! Pleasant Litchford Fund	Do you know who Pleasant Litchford is? The UA+Ed raises money to give back to the school. There are different kinds of funds created to give back to the district. In 2020, the Pleasant Litchford Fund was fully endowed last year.	Catherine Alice

	Timmons Fund	<p>The purpose of the fund will be supporting Diversity, Equity, and inclusion initiatives in the schools.</p> <p>The Timmons Family Music Fund was started in 2020. It was started in memory for Terry Timmons. The focus of this fund will be musical theater.</p>	
5:35 - 5:45 PM	Who are we & what do we do? UA+Ed & UAAA	<p>Check out both websites: Uaeducationfoundation.com Bearalums.com Slide show - overview of program.</p> <p>UAAA Executive Committee - See Slide of Roles and Responsibilities.</p> <p>Student Ambassadors - We want the UAAA to remain relevant. Attempt this year to maintain graduating class balance and DEI. We want to know how the Student and parents want to communicate.</p> <p>UAAA Events - See Slide for overview. Alumni Open House - primary very easy for Alumni to meet on an annual basis across all classes. Generally pays for itself.</p> <p>Alumnus Awards: 2 currently and adding one more award. Outstanding, Distinguished, Inspirational Young Alumni</p> <p>4th of July is a great conduit for Alumni reunions since alumni usually always come back around this time.</p> <p>School District Events- Could we participate in events already taking place? Graduation QR code for students to sign up worked well. Consider an info booth. Senior Honors Assembly & State of Schools other events for the committee to expand UAAA presence.</p>	Jack
5:45 - 6:15 PM	Strategic Visioning Priorities	Create a Communication Plan Focus Group - Opportunity through the Database to isolate and collect information based on groups, affinity, interest.	Led by Alice & Jack

	<p>& Goals for 2021</p>	<p>We want to look at the Grants from UA+Ed and their types of buckets, then zero in on alumni groups who we can tailor messages too.</p> <p>Example: Affinity Group- Performing Arts. Connect with those alumni who have these interests. Tell stories and they will want to donate more. Share the story of a Grant in action and impact and those who are interested, and most likely to give.</p> <p>Continue to determine how we communicate and which vehicles are best used. We need to be cognisant of the cost of communication.</p> <p>Alumni like to hear about themselves - if there is a success story of an Alumni in a field, then we should be able to communicate that story and provide a link to a similar affinity fund from UA+ED.</p> <p>Start the Dialogue - What are affinity Groups</p> <ul style="list-style-type: none"> - See below for a of Board Comments - Nic will look through the different affinities and place them into larger buckets <p>Luca - not enough resources within the school community for students. Interested in participating with this initiative.</p> <p>Data Collection - This is not static, and we continually move and adjust.</p> <p>Discussing how far down we drill on data. Just have sports, or specific sports for Lax, FB, soccer, swimming, ect. Gather a list of sports, activities, clubs, ect. Can we pull this info from the UA website?</p> <p>Consensus is that we need to be flexible and this process may never be complete, it could continually evolve.</p> <p>We will get the list from schools, distribute it, and add any comments of missing items.</p> <p>The Dynamic Agenda seems to work for meetings.</p>	
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Next Meeting: March 9, 2021